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OKIA PRESENTS NEW MODELS IN QOINS AND CAPRISS COLLECTIONS

NEW LINES IN A BLEND OF RESEARCH, CREATIVITY AND TECHNOLOGY Expressiveness, research and emotions : the features that make all OKIA frames unique, just like the most important moments in our lives. People can collect paper, pens or even words: their value stems from the simplicity of a pleasant memory.

Qoins™ is a collection of vision glasses for men that has been created to give a meaning to the happiest moments. Inspired by a Camera, Qoins™ integrates retro textures and shapes with aluminum to create a unique mix for wearers. collection for those whose spirit is reflected in the glasses they wear. "Collectable" is the main concept of Qoins™ eyewear: a timeless collection made for men with strong personalities.

Capriss™ meets modern woman's desire for innovation: a dreamer and a romantic, she is also attentive to quality. The new collection is characterized by an elegant combination of colors and materials created for sophisticated women. Zebra and leopard patterns inspired by the beauty of the animal world play a leading role in this new collection and add importance to courageous and strong personalities, the characteristic traits of the modern woman. The new proposals maintain the lines and style that are typical of the brand and, at the same time, confirm an innovative touch in High Definition Technology, the exclusive Okia patent that gives avant-garde decorative effects on acetate frames.

In 2009 OKIA will present the new collections to its clients: the perfect blend of research, creativity and technology. Ea line is enriched by special details that make every pair a unique example that will enhance the personality of the wearer

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