

## OCTOBER/NOVEMBER 2008 - PAGE 48



## Autumn colour

At German label PM Frost, autumn has prompted new colour proposals, including "clashing combinations in carelessly strewn cartoon colours." Their collection focuses on the interaction between different worlds, showing how opposites can playfully attract each other. Highlights include ZigZag, an unconventional unsymmetrical design and Daytona, featuring "the curves and colours of everyday life."

Colour is also celebrated at the young trendy German label, Reiz, whose animals" series, which experiments with the possibilities offered by cellulose acetate as a frame material. Each frame in this line has a three dimensional appearance, creating flowing shapes which intensify the

Modo's Tretorn Glasogon collection displays a fun colour palette, and a selection of metal and plastic options. The subtle, clean and inviting frame designs are typical of this lifestyle label which was founded in

## From further afield

Company

CULT s.r.l.

Grotesque Horn-i

Derome Brenner

Etnia Barcelona

Jono Hennessy

Martin & Martin

Tretorn / MODO

MunicEyewear Ozona Occhiali

Pierre Eyewear

SALT Optics

TD Tom Davies

URBAND / BUZZ

XIDE/Immagine Eyewear

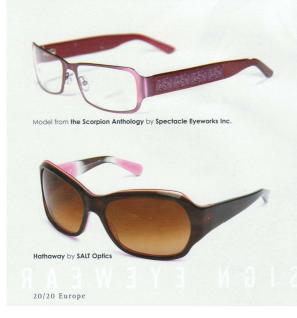
Nico Design

Independent labels from further afield are also gaining recognition. These include Jono Hennessy from Australia, Argentinian label, Infinit, and Spectacle Eyeworks from Vancouver, B.C., Canada.

Qoins from Okia Optical Co.Ltd, based in Hong Kong, is a men's brand

inspired by retro products featuring frames that are designed to be full of character, paying attention to details, colours and finishing.

US label SALT Optics is an independent lifestyle company that creates premium American designed, Japanese handcrafted prescription optical frames and technical sunglasses for individuals with a unique sense of style, SALT, is about timeless design, useful technology, uncompromising quality and the purest fit. "Our strategy was to build the SALT, brand in the best independent optical boutiques in North America for three years before taking the business to Europe, "says Taylor Whisenand, president of SALT. "We've experienced success in our home market and are and sunglass boutiques in Europe looking for timeless design, amazing quality, and the purest fit in an independently styled eyewear brand.



## Up-and-coming eyewear labels....

BLAC/Bellinger A/S Gaudi Concept/Optim Italia Independent Italian Style Srl Lunettes Link / LinkSkin Eyewear PM Frost GmbH QOINS - Okia Optical

www.cult-it.it www.deromebrenner.com www.etniabarceona.com www.eyevit.com www.gaudiconcept.com www.grotesque-frame.de www.horn-i.com www.italiaindependent.com www.italian-style.it/ www.jonohennessy.com www.kilsgaard-eyewear.com www.linkskin.com www.martinxmartin.de www.nicodesign.it www.modo.com www.municeyewear.com www.ozonaocchiali.com www.pierre-eyewear.com www.pm-frost.de www.okia.com www.reiz.net www.saltoptics.com www.spec-eyeworks.com tdtomdavies.com www.urband.com www.x-ide.it

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